

*Our Mission:*

*Provide high quality police service that will create a sense of safety and security to improve the quality of life.*

2016 Department Focus Areas and Goals

*Crime*

- ◆ Focus on child abuse investigations and prevention
- ◆ Sex assault prevention
- ◆ Increase DUI saturation ops & increase traffic enforcement efforts
- ◆ Enhance community education efforts in the areas of child abuse, sex assault and social media crimes
- ◆ Focus on drug crimes with emphasis on prescription and illegal drugs and youth marijuana use
- ◆ Support of ACET investigations
- ◆ Increase social media use to solve and prevent criminal activity
- ◆ Support crisis groups

*Community Outreach*

- ◆ Continued transparency through the use of multiple resources, especially social media to educate the community on department activities and methods to improve community safety
- ◆ Continue presence in the community at the same or increased levels
- ◆ Improve community relationships with various cultural populations through Cultural & Disability Awareness Training and interaction with these groups
- ◆ Focus outreach/education efforts with senior population
- ◆ Identify and encourage officers (not just leadership) to become liaisons and representatives to community organizations
- ◆ Identify key community members to become liaisons to the Police Department
- ◆ Reach out to community to promote safety

*Organizational Excellence*

- ◆ Consider Grant writer to look for additional funding opportunities
- ◆ Continued focus on education and transparency and the use of multiple resources, especially social media to educate department employees
- ◆ Improve employee physical health, mental health and personal growth
- ◆ Continue efforts to improve organizational performance

*Youth*

- ◆ Increase education and presence around technology and social media
- ◆ Train the trainer – officer’s training teachers so they can educate parents in regards to bullying, sexting, marijuana, etc.
- ◆ Have SRO/Patrol present in ALL places kids frequent
- ◆ Expand liquor compliance checks to all liquor establishments
- ◆ Drug prevention and intervention with kids